



mobileRED

INSTANT COMMUNICATION

Select from individuals or groups of users (even when out of coverage) using SMS, PIN, or MDS push technologies for secure paging and emergency communication. Select a specific delivery method or use **mobileRED's** integrated delivery manager to send messages using the fastest method available.

SEND CRITICAL DOCUMENTS

Store message templates, documents, and contact information (email, PIN, and SMS) for Continuity of Operations Plans (COOP) or emergency procedures. All information (contact, documents, message templates) is organized within the **mobileRED** Central Command Center and synchronized to devices on a scheduled update.

TRACK COMMUNICATION

Real-time reporting on message distribution, delivery, and acceptance.

mobileRED leverages in place infrastructure to provide a reliable and standardized interface for priority and emergency broadcast communication. **mobileRED's** multi-purpose features provide an access point for all stakeholders within the organization and a low overhead software replacement for existing paging networks.

mobileRED provides:

- ✓ Fail-safe communication to support situational awareness
- ✓ Auto-sync critical contact data & documents
- ✓ Persistent alerts; never miss a message or page

In situational awareness planning and execution, quick and effective communication is key. It improves the chances of operational effectiveness and safety during an emergency. With **mobileRED's** built-in mobileSYNC, all critical information is automatically updated so you are ready in times of crisis!

mobileRED's e-discovery integrates the web-based **mobileRED** Central Command Center with the BlackBerry Enterprise Server and Active Directory to automate the setup of system users and distribution groups. You can create custom rolls for READ/APPROVE/SEND permissions for all types of groups and users.



mobileRED is available from a web-based console or directly on your smartphone for 24/7 access



Emergencies happen. And when they do, communication is critical.

Deploy **mobileRED** in your mobile enterprise today for secure, fast 24/7 emergency broadcast communication!

FAST | RELIABLE | BROADCAST

Sending Broadcast Messages

When time is critical, **mobileRED's** sleek interface makes it quick and easy to send messages.

- ✓ Send messages to individuals or defined groups.
- ✓ Set the delivery method either direct push, PIN-to-PIN, or SMS.
- ✓ Automatically distribute important documents or pictures.
- ✓ Enter the text and click SEND—fast and simple!

Messages are sent instantly!

Receiving Broadcast Messages

mobileRED's built-in alert system makes sure critical communication does not go unnoticed.

Even when the smartphone is set to silent mode, **mobileRED** vibrates and chimes until the message is either saved or discarded.

Once a message is sent, it cannot be ignored!

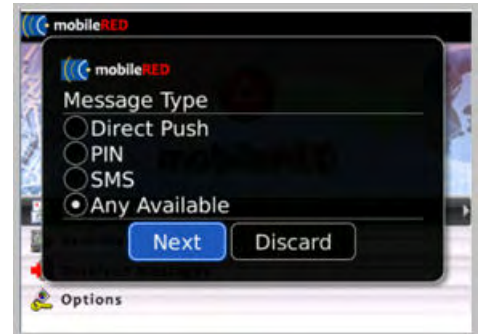
Read Receipt Notifications

When you send a broadcast notification, you want to make sure it's received.

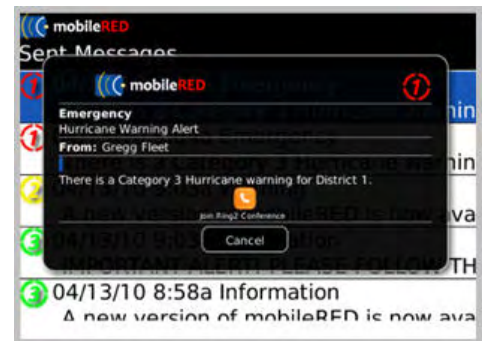
mobileRED notifies the sender when the communication was received and read on the smartphone. This tracking system keeps records of delivery and open times for the message.

After the emergency is over, administrators can run summary auditing reports to see how effective communication played a role in your response teams ability to react to the emergency.

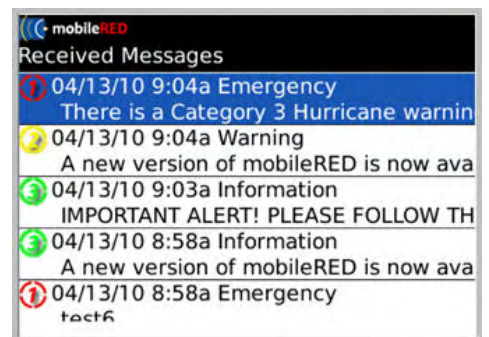
See mobileRED in action...



mobileRED's wizard makes it easy to create messages



Sleek interface allows quick reading of communication



Save communications for future reference