



Flexible Pricing Options

As of April 1, 2009

MobileMonitor/Analyzer

Server License Type	Cost	Maintenance
Per BlackBerry Enterprise Server	\$5495.00	20% of total license cost
Enterprise Site License	For custom quote, contact us — sales@conceivium.com	
Subscription License, SaaS	For custom quote, contact us — sales@conceivium.com	

mobileRED (rapid emergency dispatch)

Server License Type	Cost	Maintenance
Base Price (includes 500 Clients)	\$9995.00	20% of total license cost
Additional Clients above 500	\$10.00 each	

mobileAppManager

Server License Type	Cost	Maintenance
Base Price (includes 500 Clients)	\$4995.00	20% of total license cost
Additional Clients above 500	\$5.00 each	

MobileControl for Windows

Server License Type	Cost	Maintenance
10 server/CAL	\$1250.00	20% of total license cost
50 server/CAL	\$2495.00	
100 server/CAL	\$3495.00	
Unlimited site license	\$9995.00	

Note: Priced per managed server, per installation. Please contact sales for a customized quote.

Professional Services Offerings

CONCEIVIUM's solutions have been designed for fast implementation and time to value. Our products encapsulate IT management knowledge and best practices so you can adapt our products quickly to your unique business and needs. Over the years, we have listened to our customers' needs and developed a wide-variety of solutions that solve real-world issues within the wireless-only realm. Because of our depth of experience, we are able to offer specialized services to help businesses meet their own specific needs through our Professional Services organization.

Our implementation process takes a few days, not months. During that time, our experienced professionals work closely with your internal IT team to build your service and infrastructure model and configure our solution for your environment, so you get up to speed quickly and start realizing value from your investment right away. A member of our team can work with your organization to analyze your requirements, and provide you with real solutions, not just temporary workarounds.

Our Professional Services offerings include:

- * Implementation and deployment
- * Education and training
- * Custom development

Interested? Contact a CONCEIVIUM sales account manager for details:

sales@conceivium.com
703.430.6040, extension 801



CONCEIVIUM. End-to-end mobile management made simple.

MobileMonitor/MobileAnalyzer

MobileMonitor/Analyzer provides a model for BlackBerry hosting service providers.

Within this model, hosting providers can utilize **MobileMonitor/Analyzer's** robust monitoring, management, and reporting facilities to ensure 24/7 uptime of their entire BlackBerry infrastructure.

MobileMonitor/Analyzer provides a single global view of all your customers' BlackBerry performance while your customer can view only their environment. Simple drop down menus allow you to dig down into granular details about each customers' environment, server, network, individual user performance. Each menu is completely customizable for your needs. More than 70 pre-designed reports come standard.

It's flexible, comprehensive, *and most of all, secure.*

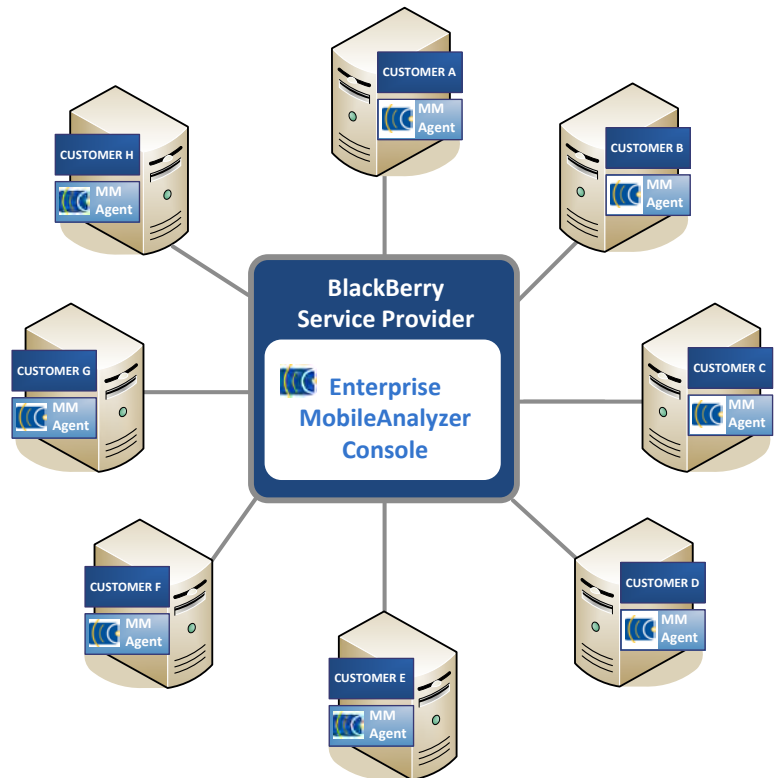
With the subscription-based SaaS option, organizations pay a per-user monthly subscription fee for **MobileMonitor/Analyzer** and we provide extensive configuration, education, and customized monitoring services through our professional services division.

The **MobileMonitor/Analyzer** SaaS Pricing Model is broken down into 3 different subscription plans:

- * 6-month subscription plan
- * 12-month subscription plan
- * 24-month subscription plan

Each subscription plan provides specialized terms based on the timeframe that you choose.

Software as a Service (SaaS) Subscription-based Licensing



Interested? Contact a CONCEIVIUM sales account manager for details:

sales@conceivium.com
703.430.6040, extension 801